

## Customer Journey Map

Customer Journey Maps connect businesses with their audiences by narrating the customer experience. It can give an overview of the entire process, show how customers act, or identify key moments of interaction between the user and the organization. To create your own, think about your goal of teaching customers about your company.

		AWARENESS	CONSIDERATION	PURCHASE	RETENTION
ع	ACTIVITIES				
	MOTIVATIONS				
<b>©</b>	EMOTIONS				
(\$)	BARRIERS				